



Microsoft PowerPoint Exercise

Put Together the Bronx Zoo Cobra's Platform PowerPoint

As part of the staff for the Bronx Zoo Cobra for New York campaign, your job is to put BZC's campaign platform in a PowerPoint. This will be used by BZC and surrogates as they talk to staff, donors, and voters across New York. Open up PowerPoint and pick a Theme under the Design menu that you feel best represents BZC's personality and candidacy.

The PowerPoint needs six slides – to insert a slide click on the home tab and click “New Slide”.

Page 1: Your title slide should contain the title “Bronx Zoo Cobra for New York” and a tagline if you want to add one. Make the title font at least 36 point and bold. The text should fill the slide from the left to right hand side.

Page 2: Title this slide “Agenda”. It should contain the following bullets outlining the discussion for this presentation.

- Biography
- Problems Facing New York
- Bronx Zoo Cobra Solutions
- Q&A

Page 3: Title this slide “Biography”. On one side of the slide add three points about BZC's background and on the other side add a picture of a Cobra (no publicity photo is available at this time). For now, you can use a piece of Clip Art of a cobra (click “Insert” tab and then “Clip Art”)

Page 4: Title this slide “Problems Facing New York”. Add 3 – 5 bullets about what problems BZC sees as issues in the city. The first bullet should be “Pest infestations” as this is a very personal issue to BZC.

Page 5: Title this slide “Bronx Zoo Cobra Solutions”. In this slide, add 3 – 5 bullets outlining possible solutions. The first bullet should be “Eliminating Pests – Cobra Immigration Program”. Note: the idea is not to explain the solution fully (that's BZC's job) but rather give an outline of what he is about to discuss.

Page 6: Title this slide “Q&A”. This is your last slide.

After you finish, add page numbers to each page.